



# Penn Jersey Horse Show Association

[www.pjhsa.org](http://www.pjhsa.org)

Dear Sir/Madam:

Penn Jersey Horse Show Association is a non-profit open horse show association that hosts or arranges low cost horse shows in Northeast Pennsylvania and Northern New Jersey that are designed to introduce and encourage riders to the sport of horse showing while maintaining a fun and low stress atmosphere for our competitors. We have numerous events including pointed horse shows for English riders, fun shows, and year end awards banquets available for riders of all ages and skill levels. This year PJHSA is delighted to partner with the Lehigh Valley Colonial Classic and offer not only quality horse shows in and around eastern PA but also to have some riders from our series advance to the Colonial Classic Horse Show held in Harrisburg over Labor Day weekend.

We are also excited to have Logan's heroes as our beneficiary from our benefit show. Logan's heroes is a non-profit that rescues small and large animals alike helping to rehabilitate and rehome them while involving veterans in this process to help those who have sacrificed for our country bond with these animals. For more information on Logan's Heroes, please visit [www.lharinc.org](http://www.lharinc.org).

You and/or your company can help support us with advertisement or sponsorship for our annual Benefit Horse Show on August 5, 2018. This sponsorship will help keep the cost of shows down, help Logan's heroes and also contribute to our scholarship program. All while promoting your company! Your company will be advertised in our show booklet and announced during the show as a sponsor. If you have any questions please call Shelby Simmons at [610-417-7507](tel:610-417-7507)

## **Types of Sponsorships:**

**\$25 Class** – includes listing in Booklet class list and a ¼ page ad.

**\$50 Division** – includes announcement during Division placings and ½ page ad in Booklet.

**\$100 Banner Ad** – includes Division Sponsorship, ½ page ad to be included in the Booklet. Provide your Banner to hang at the Show (must be provided to a board member at least 1 week prior to the show).

**\$150 Silver Sponsor** - Full page color ad to be included in the Booklet, continuous recognition announced throughout the day of your sponsorship, banner hung at show grounds, VIP seating day of benefit show.

**\$250 Gold Sponsor**- Full page color ad to be included in the Booklet, continuous recognition announced throughout the day of your sponsorship, banner hung at show grounds, VIP seating day of benefit show. A one year ad on [pjhsa.org](http://pjhsa.org) with a link to your company website.

**\$500 Platinum Sponsor**- Full page color ad to be included in the Booklet, continuous recognition announced throughout the day of your sponsorship, banner hung at show grounds, VIP seating day of benefit show. A one year ad on [pjhsa.org](http://pjhsa.org) with a link to your company website and 2 tickets to our annual awards banquet.

On behalf of the organization, we would like to sincerely thank you for your contribution to the show and helping us to make Penn Jersey Horse Show Association a fun and safe place for our horses and riders!



## Penn Jersey Horse Show Association

www.pjhsa.org

I/We would like to be a sponsor for your annual benefit show to be held on August 5, 2018 at Knock on Wood Farm, in East Greenville, PA..

Please make check out to PJHSA and send to: Shelby Simmons 4563 Oakwood Lane, Nazareth, PA 18064.

We ask that information is postmarked by July 10, 2018 to allow time to update the Show Book and Website.

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Name \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please email a pdf of your booklet advertisement to [shelbysimmons@yahoo.com](mailto:shelbysimmons@yahoo.com) no later than July 10<sup>th</sup>.

Please circle type of sponsorship:

**\$25 Class** – includes listing in Booklet class list and a ¼ page ad.

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\*A board member will be in contact to discuss your advertisement and any arrangements that need to be made prior to the booklet being published.

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