



## Penn Jersey Horse Show Association

Dear Sir/Madam:

Penn Jersey Horse Show Association is a non-profit open horse show association that hosts or arranges low cost horse shows in Northeast Pennsylvania and Northern New Jersey that are designed to introduce and encourage riders to the sport of horse showing while maintaining a fun and low stress atmosphere for our competitors. Along with our numerous horseshows and events throughout the year, we are also a qualifying series for the Colonial Classic. Some of our members compete at the Devon Show Grounds at the Colonial Classic finals over Labor Day weekend.

Each year PJHSA chooses a non-profit as our benefiting organization. This year we have chosen The Friends of the Bethlehem Mounted Police. The Friends of the Bethlehem Mounted Police is an approved 501(c)(3) not-for-profit corporation. FBMP was formed to enhance and strengthen the services of the City's Mounted Patrol Unit. To find out more about this our beneficiary, please visit [www.bethlehemmountedpolice.org](http://www.bethlehemmountedpolice.org).

You and/or your company can help support us with advertisement or sponsorship for our annual Benefit Horse Show on May 5, 2024 at Rosewood Equestrian Center. This sponsorship will help keep the cost of shows down, help the Bethlehem Mounted Police and also contribute to our scholarship program. All while promoting your company! Your company will be advertised in our show booklet and announced during the show as a sponsor. If you have any questions please call Shelby Simmons at [610-417-7507](tel:610-417-7507)

### **Types of Sponsorships:**

**\$25 Class** – includes listing in Booklet class list and a ¼ page ad.

**\$50 Division** – includes announcement during Division placings and ½ page ad in the show booklet.

**\$100 Banner Ad** – includes Division Sponsorship, ½ page ad to be included in the booklet. Provide your Banner to hang at the Show (must be provided to a board member at least 1 week prior to the show).

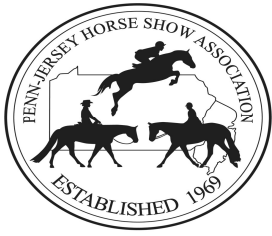
**\$150 Silver Sponsor** - Full page color ad to be included in the booklet, continuous recognition announced throughout the day of your sponsorship, banner hung at show grounds, VIP seating day of benefit show.

**\$250 Gold Sponsor**- Full page color ad to be included in the booklet, continuous recognition announced throughout the day of your sponsorship, banner hung at show grounds, VIP seating day of benefit show. A one year ad on [pjhsa.org](http://pjhsa.org) with a link to your company website.

**\$500 Platinum Sponsor**- Full page color ad to be included in the booklet, continuous recognition announced throughout the day of your sponsorship, company banner hung at show grounds, a one year ad on [pjhsa.org](http://pjhsa.org) with a link to your company website and 2 tickets to our annual awards banquet

**\$1000 Titanium Sponsor**- Full page color ad in our show booklet, continuous recognition announced throughout the day of your sponsorship, company banner hung at the show grounds. A one year ad on [pjhsa.org](http://pjhsa.org) with a link to your company website, 4 tickets to our annual awards banquet and a one year [pjhsa](http://pjhsa.org) membership.

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## Penn Jersey Horse Show Association

I/We would like to be a sponsor for your annual benefit show to be held on May 5, 2024 at Rosewood Equestrian Center in East Greenville, PA..

Please make checks out to PJHSA and send to: Shelby Simmons 4563 Oakwood Lane, Nazareth, PA 18064.

We ask that information is postmarked by Saturday, April 20, 2024 to allow time to update the Show Book and Website.

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Name \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please email a pdf of your booklet advertisement to [shelbysimmons@yahoo.com](mailto:shelbysimmons@yahoo.com) no later than April 20.

Please circle type of sponsorship:

**\$25 Class** – includes listing in booklet class list and a ¼ page ad.

**\$50 Division** – includes announcement during Division placings and ½ page ad in the show booklet.

**\$100 Banner Ad** – includes Division Sponsorship, ½ page ad to be included in the Booklet. Provide your Banner to hang at the Show (must be provided to a board member at least 1 week prior to the show).

**\$150 Silver Sponsor** - Full page color ad to be included in the booklet, continuous recognition announced throughout the day of your sponsorship, banner hung at show grounds, VIP seating day of benefit show.

**\$250 Gold Sponsor**- Full page color ad to be included in the booklet, continuous recognition announced throughout the day of your sponsorship, banner hung at show grounds, VIP seating day of benefit show. A one year ad on pjhsa.org with a link to your company website.

**\$500 Platinum Sponsor**- Full page color ad to be included in the booklet, continuous recognition announced throughout the day of your sponsorship, banner hung at show grounds, VIP seating day of benefit show. A one year ad on pjhsa.org with a link to your company website and 2 tickets to our annual awards banquet.

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